

22nd Annual Central Avenue Jazz Festival

Saturday, July 29 & Sunday, July 30, 2017

On Central Ave between MLK & Vernon

Business/Organization Name: _____

Address: _____

Contact Person(s): _____

Daytime Phone: _____ Fax: _____

Email: _____

Vendor Booth Pricing

Early Bird Special – Due by May 12th

Food Booth: \$600

Non-Profit (Food Booth): \$350

Merchandise Booth: \$350

Non-profit (Information Booth): \$150

Regular Registration – Due by July 7th

Food Booth: \$800

Non-Profit (Food Booth): \$500

Merchandise Booth: \$500

Non-profit (Information Booth): \$250

Yes, we would love to participate! Please reserve our booth:

Food: ____ Non-profit (food): ____ Merchandise: ____ Non-profit (Information): ____

Electrical hookup needed (Additional Charge of \$50. 120V provided): Yes / No

If yes, please explain the purpose?

What products or goods will you be selling? Please be as detailed as possible.

Please find enclosed our fee(s) of \$_____

*If a non-profit, also provide your most current 501c3 letter.

IMPORTANT NOTES

There will be an additional fee for health permits for all food vendors. This will be paid directly to the LA County Health Department. A **mandatory** meeting for food vendors with the health department will be held on Thursday, July 14th at 1 pm. You must be present at the meeting to receive your permit.

All food vendors are responsible for bringing their own fire extinguisher.

The fee includes a reserved booth space for Saturday and Sunday, a canopy with 3 walls, 1 table, and 2 chairs. Food vendor booths will also include a mesh wall on the front side, access to electrical power, a communal sink with hot and cold water, and two tickets for large bags of ice.

All booths must have a banner stating their booth name & a representative at their booth throughout the duration of the event. Participants are responsible for cleaning their area after the event.

Vendors will NOT be allowed to sell soda or water; soda and water will be sold exclusively by the event organizer. Vendors will be allowed to sell specialty beverages that are not bottled or canned.

Merchandise vendors will not be able to sell this year's Jazz Festival merchandise; shirts, hats etc.

Booth spaces will be assigned at the organizer's discretion. Reservation of booths will require a complete application and full payment. Final booth assignment notifications will be mailed by Friday, July 21st.

For more information, please email johnny@lapulse.it or call 323-846-2651.

APPLICATIONS AND PAYMENTS ARE DUE NO LATER THAN JULY 7th AT 3 PM. NO EXCEPTIONS.

Please send a cashier check or money order made payable to:

Rum & Humble
3373 Cabrillo Blvd.
Los Angeles, CA 90066